



# The AIBs

2017

**Winners and finalists**

**1st November 2017**



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# AWARDS

## VIDEO

Breaking news report  
 Continuing news coverage  
 News feature  
 Politics and business  
 Human interest  
 Arts and culture  
 Investigative  
 Short documentary  
 International affairs  
 Sport  
 Children's and youth  
 Science, technology and nature  
 Presenter of the year

## AUDIO

Continuing news coverage  
 Investigative  
 Human interest  
 News feature  
 Arts and culture  
 Presenter of the year

Interactive

AIB Impact Award



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# WELCOME

Welcome to the 2017 *AIBs* - the international awards for factual content organised by the Association for International Broadcasting. Now in their 13th year, the *AIBs* celebrate success and outstanding achievement. They are firmly established as an important and well-respected annual competition for broadcasters and content producers the world over. The fact that every year new production companies enter what they consider to be their best work in radio, TV and online shows the *AIBs'* ever-widening appeal. So what can we expect this year?

Every minute, somewhere on this wonderful earth that provides us with everything we need to live, some dark deed is being done, or hushed up, or planned; some dark deed destroys a person's life; some dark deed implicates innocent people. Equally, every minute, in every part of this glorious planet of ours, courageous individuals work single-mindedly and tirelessly to prevent these dark deeds, to uncover the truth, to bring the perpetrators and powerful manipulators to justice, to fight for rehabilitation for the victims. Essentially, life is a story of villains and of heroes.

In my opinion, the heroes are the journalists. Having sat through hours and hours of shortlisting in the 20 categories that make up this year's *AIBs*, I am left in no doubt that it takes a very special person to take the risks that cameramen and reporters do in order to tell their stories. This applies on so many levels - out in the field and in the home behind closed doors. Reporting on war and terrorism, showing the human cost of war on the displaced and children, detailing the opioid crisis ravaging swathes of society, tracking rhino poachers and implicating government officials, digging up shady billion-pound property deals, laying bare domestic violence in unexpected places of society, shining a light on barbaric practices towards our daughters.

It's not just the risk commitment that we as viewers have to marvel at. It's the original vision, the forensic scrutiny, the attention to detail, the quality of execution, the skill to engage the audience that makes a good journalist and an excellent programme. When it all comes together, and the report or the investigative piece not only shines the spotlight but also moves the viewer and impels others to act, then a 'simple' piece of video or audio can bring about change. That's the power of the word and the image, the power of journalism. And that power is not to be underestimated.

But journalism is not all about 'dark deeds'. Like a glitter ball, it reflects all aspects of the world around us and thankfully there is a lot that's good about people and their achievements. Journalism, in its life-affirming approach, can create a spark and a sparkle - a laugh, an 'aha' moment, new knowledge, utter amazement. So in the process of shortlisting the 20 categories - a huge and difficult task when there is an extensive field of strong entries - we could at times put our handkerchiefs away and relax. And simply enjoy, and be astounded. Can a robot sing like Ed Sheeran? The answer, in case you wondered, is 'yes'. We went to Ascot, saw a singer 'reborn', watched life become art, and learnt about the strange things that go on in synchronised swimmers' bodies. The subjects may have been lighter in these stories but the same professionalism applies, with creativity and innovation being given free rein to 'hook' the viewer.

So in their various ways, the programmes entered in this year's *AIBs* take us to the edge of our seats and imagination, entertain, educate and inspire us. At the Awards Gala, when the clips of the finalists in the various categories are shown there is always a hush in the room. Our panel of over 50 judges in all parts of the world had the final say as to who should emerge as the outright winner - often an agonising choice as more than one production could be deserving of that accolade.

As a not-for-profit organisation, the Association cannot organise these awards without the support and involvement of the industry. So firstly, my special thanks go to the many media professionals who served on the international judging panel and gave their time and expertise so generously this year. I also extend my particular thanks to our sponsors - CELEBRO MEDIA, SIGNIANT and .RADIO - for their support of the *AIBs* in 2017. And I would like to thank our host for the evening, Matthew Amroliwala from BBC World News.

The 2018 *AIBs* awards season will open in April next year.

Simon Spanswick  
 Chief Executive, AIB

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## JUDGES

**Nashwa Al Ruwaini**, Chief Executive, Pyramedia Productions | **Anna Averkiou**, International Media Consultant | **Tim Ayris**, Director, Channel and OEM Sales, International, Comcast Technology Solutions | **Said Bacho**, Chief Business Development and Marketing Officer, Snell Advanced Media | **Klaus Bergmann**, Director of International Relations, Deutsche Welle | **Robert Bole**, Senior Advisor International, New York Times | **Jenny Buckland**, CEO, Australian Children's Foundation | **Charlotte Cabrero**, Project Manager, Radio Mondiale Consortium | **Catherine Cano**, President and General Manager, CPAC | **Michael Carrington**, Head of Children's and Education, ABC-TV | **Damien Chalaud**, Executive Director, World Federation of Science Journalists | **Simon Chow**, Deputy Director of Programme Acquisition of Phoenix Satellite Television | **Eugen Cojocariu**, Director, Radio Romania International | **Margaret Craig**, CEO, Signiant | **Martin Davies**, Managing Director, Between the Post Productions | **Wesley Dodd**, CEO, Celebro Media Productions | **Henrik Eklund**, CEO, Newstag | **Cristiana Falcone**, Senior Adviser to the Executive Chairman and Founder of the World Economic Forum on New Initiatives and Special Projects, World Economic Forum | **David Finch**, Regional Director EMEA, Content Business Development, Cheetah Mobile | **Inês Fressynet**, Managing Editor at Living It, Luxury Lifestyle | **Mihai Gadea**, CEO, Antena 3 | **Liu GE**, Deputy Controller, CCTVNEWS, China Central Television | **Flora Gregory**, International Documentary Consultant | **Zaffarul Hadzrami Mohd Zain**, Senior Director Live Sports, Astro Arena | **Ching-Ching Hai**, Section Leader, Translation & Editing Section - News Department, Radio Taiwan International | **Nance Haxton**, ABC journalist and Griffith University Journalist in Residence, ABC Australia | **Michael Hill**, Managing Director, Radioplayer | **Carlson Huang Chia-shan**, Vice Manager & English Program Host, Radio Taiwan International | **Simon Kendall**, Business Development Director, BBC World Service | **Mark Kozaki**, Programming Officer, Alhurra TV | **Patrick Leusch**, CEO DW Media Services | **John Maguire**, Director of International Relations and Cooperation, France Médias Monde | **Farshid Manafi**, Senior Producer/Host, Special Programs - @Radio Farda, Persian Service of RFE/RL | **Vuyokazi Matu**, Chief Engagement Officer, Kuhle Media | **Emeka Mba**, Director, Questech Media | **Alexey Nikolov**, Managing Editor, RT | **Lindsey Oliver**, Managing Director, Chiswick Park Studios | **Jinal Patel**, Executive Producer, Woodcut Media | **Paul Patrick**, Content Strategy & Development, Prime Media | **Duraid Qureshi**, CEO, Hum Network Ltd | **Meenakshi Ravi**, Executive Producer, The Listening Post, Al Jazeera English | **Rhys Alexander Sain**, Programme Editor, TRT World, Turkey | **Adil Salih**, Chief Editor, Planning & Operations, Sky News Arabia | **Sanjay Salil**, Managing Director, MediaGuru | **Carla Sapsford Newman**, Freelance Journalist | **Joanna Spiteri**, CEO, Malta Broadcasting Authority | **Janine Stein**, Editorial Director, ContentAsia | **Malik Ayub Sumbal**, International Planning and Guest Booking Editor - CGTN, | **Ben Taylor**, Director, Snappin' Turtle | **Paul Thompson**, CEO and Editor in Chief, Radio New Zealand | **Dinara Toktosunova**, CEO, Ruptly Video News Agency | **Emily Wallington**, Content Director and Co-founder, WildEarth, | **Magda Walter**, International Media Consultant

## HOST



**Matthew Amroliwala** is the presenter of *Global*, the flagship programme on BBC World News, broadcast Monday to Thursday from 1500 to 1630 GMT.

He joined the BBC's international news channel in September 2014 from the UK service, where he had been the lead presenter for over a decade.

Matthew joined the BBC in 1989. Before he started anchoring news coverage in the studio, he worked in the field as a foreign correspondent, a political correspondent and as a news reporter.

He has covered many of the major news stories in the last two decades both at home and abroad. As a presenter he broadcast continuously for six hours on the day of the 7/7 bombings in London; while as

a foreign correspondent he has reported from Bosnia, New York and Washington.

Matthew has also been at the forefront of the BBC's UK political coverage on the News Channel, having presented all the major set piece events of the Westminster political calendar such as the Budget and the Queen's Speech.

He was nominated by the Television and Radio Industry Club as Reporter of the Year in 1993 for his reporting on the Troubles in Northern Ireland and went on to cover the IRA ceasefire in 1997 and the Good Friday Agreement.



## BREAKING NEWS

### CNN Worldwide



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The reporting in **Battle for Mosul** from **CNN Worldwide** was rich in detail and in context, said our judges. The dramatic footage took viewers to the heart of the conflict, with reporters Nick Paton-Walsh and Arwa Damon and their crews clearly taking risks in getting the stories from the battle out to the world. However, they did not appear to act recklessly and the narratives delivered by those working under the most challenging conditions in the field remained competent, calm and considered throughout.

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## CONTINUING NEWS COVERAGE - VIDEO

### ITV News



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**Fighting Famine** by **ITV News** is the winner for its powerful story-telling of the human disaster unfolding in Yemen and in Africa. This is a gripping tale of drought and a classic example, said our judges, of bringing a catastrophic event to the world and succeeding in telling a difficult story over time. With clear explanation of the causes the coverage managed to convey the shocking tragedy to viewers and helped to bring about action from the public and aid agencies. The reporting was extensive yet sensitive, revealing the broken hearts of the people and children in particular in the affected areas.

### Highly commended

#### **BBC World Service Languages Battle for Mosul**

This coverage demonstrated the way the team secured excellent access to bring viewers close to the story. Viewers became more than simple observers as the programme captured the emotional impact on those caught up in the conflict. The gripping story of the reunion between mother and son – a soldier in the conflict – added to the depth of this entry.



## NEWS FEATURE - VIDEO

### ITV News



**The Opioid Crisis Ravaging America** from **ITV News** stood out for our judges for the sober telling of what is a highly sensational story. ‘Profound’ and ‘dramatic’ were two of the words used to describe the production, and the judges commented on the tight editing that helped to keep the story flowing. It is also a story that is relevant to all audiences as the price of drugs falls in every market in the world, bringing more people within reach of increasingly powerful and addictive drugs that destroy people’s lives.

### Highly commended

#### CNN Worldwide

##### 28 Hours Surrounded by ISIS

This was close-quarters, in-the-thick-of-it breath-taking reporting. The calmness of the reporter and crew when in the most deadly situations was extraordinary and testament to their professionalism. The CNN team carefully, clearly and resourcefully documented the raw realities of modern-day war.

## POLITICS AND BUSINESS

### Al Jazeera English



**Al Jazeera English** wins for **101 East – Duterte: A President’s Report Card**, a powerful insight into the personality of an extremely controversial president. The programme was a compelling mix of the harsh reality on the ground in the Philippines, statements from the president that are clearly designed to shock, as well as revealing insights showing the private side of Rodrigo Duterte. One judge described this as the type of storytelling he liked best, with unusual situations breaking the rhythm to constantly surprise the viewer. The trust Duterte showed towards the presenter was genuine and allowed access to the unguarded side of the President.

### Highly commended

#### Bloomberg Television

##### UK Election Special

Our judges commended the way that Bloomberg Television covered the surprises and aftermath of the UK General Election, and the impact that it had on markets, the European Union and the British economy. The judges appreciated the depth of knowledge of the presenters who conveyed the shock result to Bloomberg’s global audience.

#### Financial Times

##### Inside Brexit: How Britain Lost Europe

Impressive access to key political figures in the “leave” and “remain” Brexit camps allowed the FT to investigate the way the referendum came about, and the presentation in a “House of Cards” style kept the viewer of this complex story engaged throughout.



## HUMAN INTEREST - VIDEO

### Media Stockade



Our judges were unanimous in their decision to reward **Media Stockade** for its production **The Surgery Ship**, which tells the extraordinary work of volunteer doctors and nurses as they strive to bring healthcare to the most under-privileged parts of the world. The series keeps viewers on the edge of their seats in an emotional roller-coaster as they wait to find out what happens to the patients that the films follow, while the volunteers have to make life-and-death decisions on who gets treatment. The production values were extremely high and the clear narrative avoids sensationalising the story.

### Highly commended

#### VRT

**Pano - Surviving the Brussels Attack**  
This was an impressive documentary that narrated real-life experiences of three people whose lives were completely changed by the Brussels bombings. The film followed the at times distressing medical treatment that the survivors had to endure, while at the same time conveying the hope of the survivors and their loved ones. Moving, powerful and memorable.

## ARTS AND CULTURE - VIDEO

### Alhurra Television



The impact of the war in Syria was revealed in **Almajalla: Mohamad Hafez - Unsettled Nostalgia**. Produced by **Alhurra Television**, this was, said our judges, a fascinating story that engaged the viewer as it followed architect Mohamad Hafez who is obsessed with making scale models. These aren't ordinary models, however. Instead, they catalogue the effects of war on his beloved homeland, where devastation has been wrought on the neighbourhoods and the scenes are often post-apocalyptic. The programme was thoughtfully produced and offered an insight into the way war has affected so many around the world in so many ways.

### Highly commended

#### DW - Deutsche Welle

**Encountering an Icon: Marina Abramović**  
The judges commended DW's approach to delivering a fascinating exposé of the renowned yet controversial Serbian-born artist as she reached her 70th birthday. The judges said that the programme draws the viewer into the artist's mind and reveals the complexities surrounding some of her life's work in a lively and creative format.



## INVESTIGATIVE - VIDEO

### Channel 4



#### **Syria's Disappeared: The Case Against Assad** from the UK's **Channel 4**

was a powerful and detailed investigation that has the perfect combination: three personal stories of great human power, along with details of a forensic investigation that until now has been little known and makes a huge difference to the way international justice may eventually be meted out against a seemingly-immune criminal regime. The production made for devastating viewing, with haunting scenes that demonstrated the inhumanity of man towards his fellow man – and women, and children.

#### Highly commended

##### **Al Jazeera Media Network**

##### **Al Jazeera Investigations - The Poacher's Pipeline**

This investigation searched out the criminals that are at the fulcrum of the rhino horn trafficking epidemic and shone a spotlight on how these individuals work, how they evade law enforcement, and what tactics and techniques they use to move rhino horn from Africa to Asia. It demonstrated that there are many who consider themselves entirely above the law when it comes to making money from the death of one of the world's most endangered species.

##### **RTÉ**

##### **RTÉ Investigates - Living on the List**

This investigation documented the pain, suffering and frustration of people who spend months and even years waiting to get an appointment or to have an operation in the Irish public health system. The programme provided moving and compelling evidence of the effects that these delays have on the lives of children and adults.

## SHORT DOCUMENTARY

### Seftel Productions DBA SmartyPants Pictures



**The Secret Life of Muslims** from **Seftel Productions DBA SmartyPants Pictures** was, our judges said, an exceptional and fascinating series of short first-person interviews. Each was engaging with genuine impact, enabling the viewer to gain a real understanding of Muslims from all walks of life in the USA. It tackled the continuing challenges that people of minority face in today's America with sensitivity and real depth, and highlighted ways in which some Muslims are attempting to change perceptions for the better through clever engagement with local communities.

#### Highly commended

##### **Blue Chalk Media**

##### **A Chance to See Again**

An uplifting story about an inspiring doctor working to help the poor and disadvantaged in Namibia. The short documentary was beautifully filmed with great editing and use of music to make the programme even more impactful and memorable.



## INTERNATIONAL AFFAIRS

### Fusion



The depth of research and investigative efforts in the field marked out **The Traffickers** from **Fusion** as the winner in this category. The first-rate story-telling by the lively and expressive next-gen host who is clearly in control of her topic and her craft made this series stand out, said one of the judges. The scope of the stories covered – both thematically and geographically – is impressive, said another judge. Less obvious, but extremely valuable for editorial integrity, is the engagement with local journalists in telling the stories. The subjects covered were bold, and the production values were high, all combining to deliver a winning series that makes the audience think and, perhaps, take action.

### Highly commended

#### **BBC Arabic/BBC One World** **Starving Yemen**

This represented life-changing, heart-breaking journalism that doesn't flinch from the story at hand, said our judges. It was a much-needed report about the state of Yemen that was alarming and distressing. The programme was a textbook example of excellence in a current affairs documentary that had real, long-lasting emotional impact.

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## SPORT

### BBC Sport



The editorial thread of the **FA Cup Final** produced by **BBC Sport** was superb, commented one of our judges. The combination of music and comedy in the build-up to the match provided both dedicated football fans and occasional viewers with much to enjoy and to talk about, and the linking of the story from the start of the year's competition through to its conclusion was excellently handled. Combine all this with Ian Wright's presence and the post-match interview with Arsene Wenger, and you have a formula for success in sports broadcasting.



## CHILDREN'S AND YOUTH

### Snappin' Turtle Productions



As people start to imagine a world where robots replace all our jobs, **Snappin' Turtle Productions** asked **Can a Robot Replace Ed Sheeran?** The programme looked at developments in robotics with a particular focus on the creative and music industries and explored the way in which devices can be programmed to replicate the work of musicians. Our judges said this was relevant, original, quirky and engaging on many levels and the lively, imaginative presenter was well suited to get to the heart of the issues and the opportunities. Some wondered whether robots will replace them in the years ahead...

#### Highly commended

##### RTVE

##### Legendary Lunnis

The judges were impressed by the idea of giving contemporary meaning to ancient myths and legends for a young audience. They commented on the charming presenter and endearing interaction with characters in the programme. Overall, the production combined history and values extremely well.

## SCIENCE, TECHNOLOGY AND NATURE

### NHK (Japan Broadcasting Corporation)



**Miracle Body: Russia's Golden Mermaids** from **NHK** offered a fascinating and unusual insight into the science behind synchronised swimmers and the way their bodies adapt to the needs of this extraordinarily visual sport. With detailed scientific explanations supported by strong graphics and extensive use of advanced filming technologies, one judge said that the programme had real and lasting impact on her. The stunning footage of the swimmers at work in the pool was just one of the reasons for this production coming top in this category.

#### Highly commended

##### Mediacorp Pte Ltd, Channel 5

##### Talking Point - Cybersecurity

This is a subject that increasingly affects us all, and the programme was well constructed and useful with concrete narrative helping the viewer to understand the range of potential flaws in our now "always-on" lives.



## PRESENTER OF THE YEAR - VIDEO

### Mihai Gâdea



**Mihai Gâdea** is CEO of Romanian TV channel Antena 3 and also host of the daily prime time talk show *Sinteza Zilei* (The Daily Summary).

Mihai's career in media began as a producer at Realitatea TV. In 2004 he joined Intact Media Group, the largest Romanian based capital media group in the country, as an anchor and a year later started presenting the award winning talk show *Sinteza Zilei* on Antena 3 TV, part of Intact Media Group.

In 2007, as the media market in Romania was thriving, Mihai launched lifestyle TV station Antena 2 and assumed the role of CEO. Three years later, Antena 2

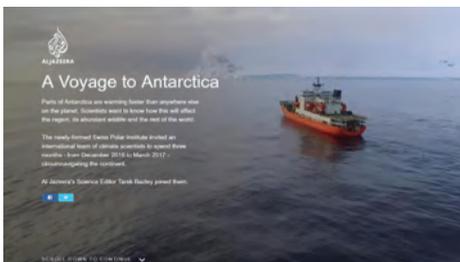
was one of the Top 10 most watched stations in the country. Mihai then turned his attention to Antena 3 and as its CEO watched it become the number one news station in the country.

Throughout this time Mihai continued presenting *Sinteza Zilei* where his interviewees have included countless international politicians and personalities. The show has garnered a number of awards - 'Best Talk Show Host' from The Association of Broadcasting Professionals in Romania (APTR) in 2010, a special Jury Prize for 'Best Show' in 2011 and The APTR award in 2012, acknowledging it as the number one talk show in the country in terms of audience and exclusive statements.

Our judges were impressed with Mihai's professionalism and his skill to ask the right questions at the right moment, often hard-hitting questions that put his interviewee on the spot. They commented that he is very knowledgeable on the subject under discussion, and one judge said it would be fascinating to see Mihai in a bigger market or on an international channel.

## INTERACTIVE

### Al Jazeera English



Our judges commented that **A Voyage to Antarctica** by Al Jazeera English was thoroughly immersive and represented great interactive story-telling. The audience was taken on a voyage that made comprehensive use of film, still pictures, illustrations and graphics that explained the changes taking place in what should be one of the coldest regions on the planet. The judges noted that the films used to tell the story had been beautifully captured, revealing the increasingly fragile beauty of Antarctica. They said that this is a story that deserves to receive recognition, central as it is to our very survival.

### Highly commended

#### RT

#### Running for Freedom

This was a thought-provoking 360-degree production that truly makes the audience feel and understand the struggle of young Palestinians for a better future under the blockade of Gaza. Judges described this as 'dynamic' and as an incredible human story that needs greater exposure.



## CONTINUING NEWS COVERAGE - AUDIO

### DW Deutsche Welle



**Living Planet - The Road to Renewables** produced by **DW Deutsche Welle** offers an in-depth look at achievements and challenges of the transition to renewable energy. It's not a "sexy" subject, yet the judges said that the engaging format that combines strong journalism, extensive location recordings and a wide range of interviews gives the listener much to consider. The production values are high, with excellent use of sound and strong editing to place the subject into a "must-listen" category.

## INVESTIGATIVE - AUDIO

### BBC Radio Current Affairs for BBC World Service Assignment and Crossing Continents BBC Radio 4



**Stealing Innocence in Malawi** from the **BBC** was a highly disturbing tale of life-threatening and unsafe practices that affect thousands of young women, said our judges. Tackling a challenging subject, the programme provided balance and contrast between the varying perspectives of the male and female characters. In a detailed examination of a practice that is still widespread in parts of Malawi and supported by many local women, the programme highlighted how perceptions and moral values in some of the poorest parts of the planet can differ from those in the Developed World. It is a tragic story, powerfully told, commented our judges.

### Highly commended

**BBC Radio Current Affairs for BBC World Service**

#### South Sudan: A Failure to Act

It was impossible to stop listening to this tale of days of hell, observed one of our judges. The production was impactful, thoughtful and developed a palpable tension throughout leading to its difficult-to-listen-to conclusion. The subtlety of the story-telling, combined with extraordinary production values, was a classic example of radio investigative work.



## HUMAN INTEREST - AUDIO

### BBC Radio Bristol for BBC World Service



**The Story of the Bamboo Club** by BBC Radio Bristol for BBC World Service was an absorbing and enjoyable story, according to our judges. It was told with authenticity and passion, and demonstrated – through the use of great interviews, music and archive – the way in which radio can successfully transport the listener to another time and place using simply voices and music. This was a colourful picture that revealed the challenges of being black in England in the 1960s and beyond, telling the stories of the people who were victimised or not welcome in certain places simply because of the colour of their skin.

#### Highly commended

##### BBC Asian Network

###### Passing the Baby

How it feels to discover that your biological parents are your aunt and uncle was the focus of this very personal story. With stylish editing and the effective and comprehensive use of moving interviews, this was a very likeable production, said one judge.

##### Forces Radio BFBS

###### Cassidy Little: Coming Home

This was first-person story-telling at its best, commented one of our judges. A visceral tale of what it is to be a soldier, an amputee, a fighter, a dancer and a parent. This was one of the most absorbing pieces of radio said one judge, with a central character who tells his story with exceptional fluency and vividness said another.

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## NEWS FEATURE - AUDIO

### Radio Taiwan International



The topical subject of Taiwan's legalisation of same-sex marriages was covered in **Rainbows in the Sunlight – Lesbians' Children in Taiwan** from **Radio Taiwan International**. The programme had a strong journalistic base on which it built, and made good use of original sounds to illustrate this particular human story. Hearing the children and families affected by such a pivotal decision in Taiwan's history was evocative and moving, said one judge, and made for compelling listening.

#### Highly commended

##### Radio Free Asia

###### My Son, I'm So Sorry!!!

The stories of North Korean mothers who have left their children behind as they defected through China to South Korea are movingly told in this feature. It's an emotional, harrowing subject that our judges said needs to be told.



## ARTS AND CULTURE - AUDIO

### Radio Television Hong Kong



The originality of **The Symphony of Sounds** from **Radio Television Hong Kong** was praised by the judges, along with its subtlety in letting ambient sounds tell much of the story of the city. The story of one of the world's most densely-populated cities was told through clever narrative and remarkable use of the sound stage to immerse the audience in a creative journey through the city. With focus on today and yesterday, the programme took the audience to parts of the city they may not have explored themselves. The judges praised the extent of the production and the excellent production values that demonstrated the power of the radio medium.

### Highly commended

#### 7digital

#### Ballads of the Great War

The impact of war is not lessened 100 years on, as this remarkable production proved. Bringing together archive material of those who fought in the First World War with music of the era that was performed at home and in the trenches, this programme successfully balanced the grimness of the first mechanised war with the battlefield humour of the day.

## PRESENTER OF THE YEAR - AUDIO

### John Campbell



**John Campbell** is New Zealand's most experienced and highest-profile news and current affairs host across all media. Having worked for many years in TV and radio, he currently hosts *Checkpoint with John Campbell*, a 90-minute multimedia drivetime news programme that is broadcast on radio on RNZ National on weekdays, and also simulcasts on TV. RNZ National is the speech network of New Zealand's public broadcaster. Among all radio stations in New Zealand, RNZ National's station share of 11.3% makes it number one nationwide (among people 10+) - an astonishing achievement given the highly

deregulated media environment in New Zealand. In the most recent audience survey, *Checkpoint with John Campbell* had 265,800 listeners (up 26,700 on the previous year).

John has a formidable production team behind him, and access to the full support of the RNZ News operation, but a substantial part of his programme's success is due to his own multimedia experience and flair for interviewing. Uninterrupted by advertising, he is able to sustain long-form in-depth interviews which inform his many listeners on a wide range of topics. John has won a number of awards for his presenting style and was awarded a Bronze medal in the 2017 New York Festivals Radio Awards for his work as news anchor.

Our judges praised John's authority and skill as an interviewer. They noted the at times informal language which did nothing to diminish a polished performance. His journalistic integrity was evident throughout, our judges said.



## AIB IMPACT AWARD

### BBC Arabic / BBC Our World

Yemen is a country where millions have been displaced and 84% of the population is now dependent on aid, an unprecedented proportion in any ongoing humanitarian crisis. Since the beginning of the civil war between the Houthi rebel group and the Saudi-led coalition in March 2015, air strikes have targeted schools, hospitals, mosques, markets, warehouses, and funerals. 600 hospitals have been forced to close, and there has been a further deterioration of the economic situation in an already-impooverished nation.



**Starving Yemen** produced by the **BBC** was the first programme that documented the country's unfolding humanitarian catastrophe. BBC Arabic's Nawal Al-Maghafi went into Yemen with cameraman Mohammed Khalafi.





## ‘The response to the documentary was phenomenal.’

Oxfam reported that donations spiked and they received £40,000 for their Yemen appeal within minutes of the report being aired on BBC ONE in the UK. A cut-down of Nawal’s report for social media went viral with millions of views. The documentary sparked a debate amongst politicians and commentators both in the UK and abroad.

The British Foreign Office asked Nawal to participate in a round table meeting. The Yemen desk at the State Department and USAID invited Nawal to show the film at Congress and the Senate. The Netherlands hosted the showing of *Starving Yemen* at the UN headquarters. The US Ambassador to the UN, Samantha Power, in remarks to the Security Council delivered on October 31st, quoted one of the programme’s main case-studies.



She said: “A recent BBC documentary called *Starving Yemen* profiled one such case – a toddler named Abdelrahman...the plight of children like Abdelrahman should compel the parties to negotiate and to cease hostilities immediately. And we, as members of this Council, should unite in demanding it.” This was the first time Ambassador Powell had officially called on both sides to end hostilities.

*“A recent BBC documentary called ‘Starving Yemen’ profiled one such case – a toddler named Abdelrahman...the plight of children like Abdelrahman should compel the parties to negotiate and to cease hostilities immediately. And we, as members of this Council, should unite in demanding it.”*

It is rare that a piece of journalism affects politicians, policy-makers, commentators, and a much wider public, in a way that this documentary did. The Association for International Broadcasting believes that the programme delivered significant and measurable impact on the public, on politicians and on other opinion-formers in the international community. As such, it is the deserved winner of the first AIB Impact Award.





Association for International Broadcasting

The Association for International Broadcasting is a not-for-profit trade association that represents and supports its Members across the world.

The AIB was established in 1993 and today offers a constantly growing range of services to its international membership. These include the provision of market intelligence briefings that help Members make sense of the fast-moving media marketplace, through to mission-critical support in our cyber security working group.

In addition, the AIB is involved in key lobbying activities around, for example, channel licensing in post-Brexit Europe, sustainability and freedom of the press.

The Association's e-mail industry briefings – that provide reports and information on Members' activities – reach more than 27,000 people in key leadership and editorial roles in media companies in over 160 countries, as well as opinion-formers in regulators, parliaments and other key areas.

Talk to us about how the Association for International Broadcasting can help your organisation.

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#### **CHIEF EXECUTIVE**

Simon Spanswick  
simon.spanswick@aib.org.uk

#### **INTERNATIONAL RELATIONS AND EDITORIAL DIRECTOR**

Gunda Cannon  
gunda.cannon@aib.org.uk

#### **DIRECTOR, BUSINESS DEVELOPMENT**

Tom Wragg  
tom.wragg@aib.org.uk

#### **DIRECTOR ASIA & SPORT HEAD**

John Barton  
john.barton@aib.org.uk

#### **COORDINATOR, AIB SECRETARIAT AND AIB MEDIA AWARDS**

Clare Dance  
clare.dance@aib.org.uk

#### **REGIONAL HEAD | SOUTH ASIA**

Amitabh Srivastava  
amitabh.srivastava@aib.org.uk

---

#### **Awards Live Director**

Neil Stainsby  
www.moment-digital.co.uk

#### **Print and Stage Graphics Design**

Tony de Simone  
www.desimone.co.uk

# The AIBs 2018

We're looking forward to our 14th annual competition for factual television, radio and online productions.

Here are the key dates to note

**2 April** | The *AIBs* launch

**30 June** | Closing date

**July-August** | Shortlisting

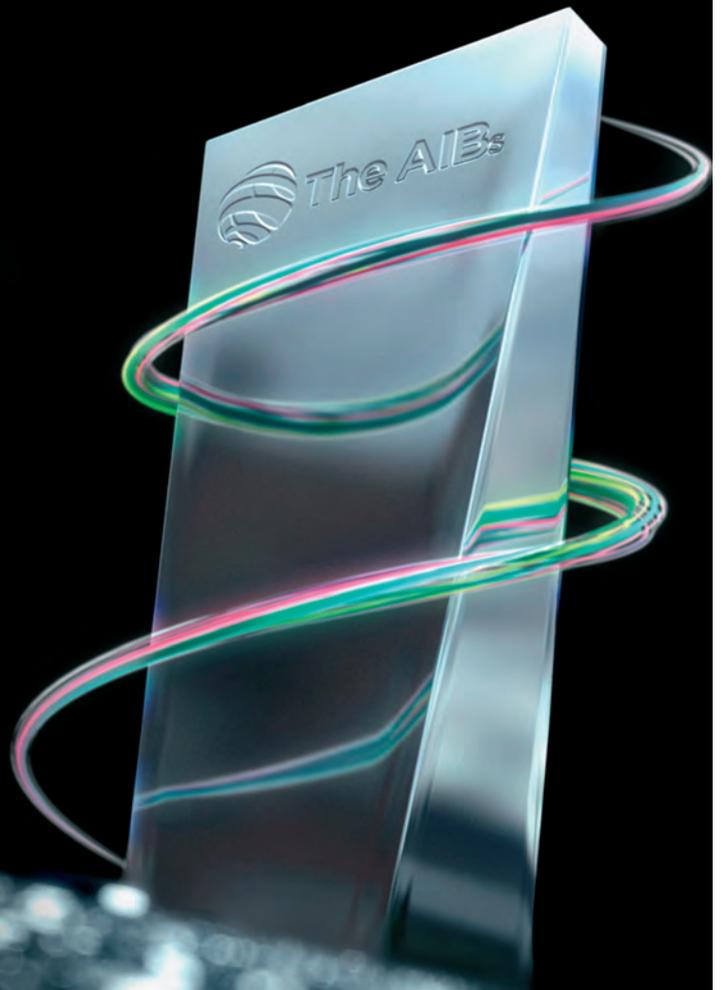
**September-October** | Judging

**7 November** | Awards night

**8 November** | *AIBs* Masterclass

If you are interested in joining the international panel of judges, please contact us to explore the opportunity.

Full information will be available on the dedicated website [theaibs.tv](http://theaibs.tv)



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Association for International Broadcasting

AIB | PO Box 141 | Cranbrook | TN17 9AJ | United Kingdom

T +44 (0) 20 7993 2557

E [contactaib@aib.org.uk](mailto:contactaib@aib.org.uk)

W [www.aib.org.uk](http://www.aib.org.uk)