

## **Larry King to receive AIB Lifetime Achievement Award**

London, 26 October 2015

**Award recognises 58-year career on air across television and radio**



**Television legend and news icon Larry King is to be honoured with the presentation of the inaugural Association for International Broadcasting Lifetime Achievement Award.**

The Award will be presented on 4 November 2015 during the 11th AIBs, the annual awards for factual television, radio and online productions at LSO St Luke's in London.

Throughout his career King has interviewed the most prominent newsmakers in politics, as well as hundreds of celebrities and sports men and women. One of the best-known faces on news television in the world, he continues to delight audiences with his inimitable style and is set to return to UK screens with the launch of two shows on RT

UK later this month – Larry King Now and Politicking with Larry King, developed specifically for RT.

“Larry King has been one of the most influential people in news television for the past three decades, and in radio for over 50 years,” said Simon Spanswick, chief executive of the AIB. “Larry is known across the world, thanks to his eponymous TV show that ran for 25 years on CNN and that’s now on RT Channel, Ora TV and Hulu. In recognition of his remarkable career on radio and television, and his extraordinary impact on the news industry, the Association for International Broadcasting is honoured to welcome Larry to London to present him with our inaugural Lifetime Achievement Award.”

With his trademark braces (or suspenders, as they are known in North America) making him instantly recognisable everywhere in the world, it is King’s curiosity and compassion that has brought the best from his interviewees, whether president or pop star. He has interviewed every US president since Richard Nixon, world leaders such as Tony Blair, Margaret Thatcher, Mahmoud Ahmadinejad and Vladimir Putin, and pop stars from Paul McCartney to Lady Gaga.

King holds the world record for the longest-running television show hosted by the same person on the same network and in the same time slot – Larry King Live on CNN. The show launched in June 1985 and ran until December 2010. He’s quoted as saying that he has “never brought my opinions to the show”, as “I never learnt anything while I was talking”. Instead, he coaxes information from his guests through a non-confrontational style that allows them to be centre stage and perhaps reveal more than they might have intended.

King’s career started in radio as a morning DJ in 1957 in Miami Beach on WAHR where he doubled as an afternoon newscaster and sports reporter. In 1978, he began a nationwide night-time show on Mutual Broadcasting System, mixing a single 90-minute interview with a phone-in.

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### **About AIB**

Established in 1993, the Association for International Broadcasting - AIB - is a non-profit, non-government, industry association founded in 1993 to represent, promote and assist its members. It currently has a membership of over 50 companies in around 30 countries, including major broadcasters serving audiences of hundreds of millions of people each week. With a reach of over 26,000 communicators and media professionals, AIB is a unique centre of information about international broadcasting, covering TV, radio, online and mobile. AIB researches regular market intelligence briefings for its members and provides client-specific

consultancy and project support. Members receive an extensive package of services throughout the year. AIB publishes the comprehensive AIB Global Broadcasting Sourcebook and the international media magazine, The Channel.

AIB hosts the annual AIB International Media Excellence Awards - the "*AIBs*" - which in this eleventh year of the competition attracted nominations from around 40 countries across five continents.

For more information, visit [www.aib.org.uk](http://www.aib.org.uk) or call +44 (0) 20 7993 2557

**Press accreditation**

For press accreditation to the *AIBs* on 4 November, please contact Clare Dance on +44 20 7993 2557, email [clare.dance@aib.org.uk](mailto:clare.dance@aib.org.uk)

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