

# AIB Media Freedom - understanding the media industry's views

This is a survey that the Association for International Broadcasting is undertaking to assess views regarding the international government-level campaign for media freedom in advance of the AIB Media Freedom Symposium in January 2021.

**\*Required**

1. Were you aware, and did you participate in or attend, either the Global Media Freedom Conference (November 2020, hosted by Canada and Botswana) or the World Press Freedom Conference (December 2020, hosted by uNESCO and the Kingdom of the Netherlands)? \*

*Tick all that apply.*

	Aware	Participated/Attended
Global Media Freedom Conference, November	<input type="checkbox"/>	<input type="checkbox"/>
World Press Freedom Conference, December	<input type="checkbox"/>	<input type="checkbox"/>

2. If you took part/attended in the Global Media Freedom Conference, please tell us your principal reasons

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3. If you took part/attended in the World Press Freedom Day Conference, please tell us your principal reasons

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Coverage of the events

We would like to understand whether the global media industry has reported these events to their audiences

- 4. Have you seen coverage of either the Global Media Freedom Conference or the World Press Freedom Day Conference? \*

Mark only one oval per row.

	Have seen coverage	Have not seen coverage
Global Media Freedom Conference	<input type="radio"/>	<input type="radio"/>
World Press Freedom Day Conference	<input type="radio"/>	<input type="radio"/>

- 5. If you saw coverage, where was this [TV, radio, online news platforms, newspapers]? (If you can recall, please specify the outlet.)

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- 6. If you have seen coverage of either event, what sense of the importance that governments and/or media companies attach to media freedom did this give you?

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- 7. Did your organisation cover either of the events? \*

Mark only one oval.

Yes  
 No

8. If your organisation covered either event, please let us have links to the story/stories

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Media Freedom Coalition [MFC]

We want to gauge the importance media companies attach to the inter-governmental Media Freedom Coalition

9. What importance do you attach to the inter-governmental Media Freedom Coalition in promoting media freedom, and in protecting the interests of media companies like yours? \*

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
Not at all important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very important

10. Are you aware of the Advisory Network to the Media Freedom Coalition? \*

Mark only one oval.

Yes  
 No

11. Are you aware that the AIB sits on the Advisory Network?

Mark only one oval.

Yes  
 No

12. If you know of the MFC, please tell us what impact you think that it has had since its launch in July 2019

Four horizontal lines for text input.

Working together on media freedom

In advance of the AIB Media Freedom Symposium in January, we want to assess the appetite for media companies working together on media freedom

13. What importance do you believe there is for news organisations to collaborate to exchange information on media freedom and media freedom cases? \*

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
No importance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	High importance

14. What level of importance is there for news organisations to report in daily programming on media freedom and infringements by governments and other actors? \*

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
No importance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	High importance

15. What importance should news organisations attach to promoting media freedom? \*

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
No importance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	High importance

16. Please tell us about any media freedom infringements or cases that you are personally aware of

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The AIB and media freedom

17. Are you aware that the AIB has media freedom as a priority work-stream? \*

Mark only one oval.

Yes

No

18. Are you aware that the AIB has intervened in cases of media freedom infringement that have affected AIB Member companies? \*

Mark only one oval.

Yes

No

19. Does the AIB's involvement in media freedom benefit its Members, or the wider media industry? \*

Mark only one oval per row.

	No benefit	Moderate benefit	Significant benefit	Don't know
Benefits Members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Benefits the wider media industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Your details

All responses are treated anonymously, but we do need to collect certain data in order to assess the results of this survey

20. Your gender \*

*Mark only one oval.*

- Female
- Male
- Prefer not to say
- Other: \_\_\_\_\_

21. What type of organisation do you work for? \*

*Mark only one oval.*

- Broadcaster
- Digital producer/platform
- Newspaper
- Other: \_\_\_\_\_

22. Your name

\_\_\_\_\_

23. Your job title

\_\_\_\_\_

24. Your company

\_\_\_\_\_

25. Email address

\_\_\_\_\_

26. Telephone number

\_\_\_\_\_

- 27. Please feel free to add any other comments or ideas that you think that the AIB should be aware of. Also, if you have not included your contact details, if you can, please tell us why. If you feel in any way vulnerable or threatened, please feel free to call the AIB Secretariat on +44 20 7993 2557 and ask for Simon or Tom.

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Please complete, scan and return this form to [simon.spanswick@aib.org.uk](mailto:simon.spanswick@aib.org.uk)

Alternatively, use the online version at <https://forms.gle/8qStU8QF1KdfEp9n6>