

The Association
for International
Broadcasting

Africa's digital media future

A ONE-DAY CONFERENCE ORGANISED BY AIB IN PARTNERSHIP WITH CHANNELS TV
NEW ZEALAND HOUSE, LONDON SW1 | THURSDAY 15 MAY 2014



Conference agenda

PRACTICAL INFORMATION

#AfricaDMF



Twitter

You can tweet about today's event - we have created a hashtag of **#AfricaDMF** for the conference. Follow AIB **@aibnews** on twitter.



Mobile phones

As a courtesy to your colleagues at the conference, please ensure that your mobile is switched to silent when you are in the conference.



Video recording

AIB's media partner, TIMA, will record the open sessions of the conference. By entering the conference premises, you give your consent to be filmed. You also agree not to record or digitise any parts of the event.



Refreshments and lunch

Refreshments and lunch will be served in the Penthouse and you will be able to use the balcony for networking during the breaks and lunch.



Transportation

The closest Underground stations are Piccadilly Circus - on the Bakerloo and Piccadilly lines - and Charing Cross - on the Bakerloo and Northern lines. London taxis can be booked in advance through Radio Taxis by calling 020 7272 0272. Mini cabs can be booked through Addison Lee by calling 020 7387 8888. Quote the New Zealand House postcode when booking your taxi - **SW1Y 4TQ**



Smoking

We would like to make this event non-smoking - and it is important to remember that smoking is not permitted within New Zealand House. If you must smoke, you will have to go down to the ground floor and stand in the smoking area outside the building.



After the conference

Photographs and speaker presentations - for those who have granted permission - will be available in the week following the event. AIB will email details of how to access these to all delegates in the week commencing 19 May. Please note that copyright of images rests with AIB.



TIMA studios and facilities

AIB Member TIMA has its headquarters in New Zealand House. With studios, editorial offices and post production facilities, TIMA provides services to a range of clients around the world, as well as news agency services. You can visit TIMA's facilities during the networking breaks.

Ask an AIB or TIMA staff member if you would like to see the TIMA operation.



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It's vital that the migration to digital does not disenfranchise viewers but instead creates sustainable new opportunities



WELCOME

We are delighted to welcome you to this conference that is setting out Africa's digital media future.

We live in a time of immense technological change that is affecting almost everyone on the planet. The rapid spread of digital communications, coupled with falling prices of hardware, provides opportunities that were unimaginable just a few years ago.

At the same time, broadcasting is undergoing change. Digital is a constantly used buzzword and with the notional deadline of 2015 approaching rapidly, governments and broadcasters are trying to ensure that they're ready for change.

However, it's vital that the migration to digital does not disenfranchise viewers. Instead, digital TV should enable viewers to have easier access to greater numbers of channels and in parts of the world such as Africa the enhanced channel line-up should include education and information to empower people and encourage the growth of entrepreneurship and nation-building.

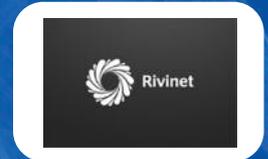
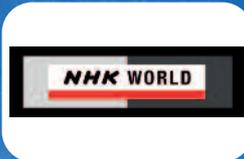
Today, we are going to discuss many of the opportunities and the challenges that face us as we move to digital. We have a range of experts from differing backgrounds who will put forward ideas and perhaps challenge some preconceptions. Overall, all our contributors will help us understand the digital future and assist us in creating a sustainable digital model for TV.

We encourage you to make your voice heard during the day – your contributions are essential as we develop creative strategies for Africa's digital media future.

SIMON SPANSWICK CHIEF EXECUTIVE, AIB
JOHN MOMOH CHIEF EXECUTIVE, CHANNELS TV

AIB's growing global membership

The Association
for International
Broadcasting





INTRODUCING AIB

AIB is the global knowledge network for the international broadcasting industry - cross-media, cross-border and cross-cultural. Founded in 1993, AIB has developed into a **unique centre of knowledge and information** about media globally.

AIB researches regular **market intelligence briefings** that provide its members with exclusive, high-value strategic analysis of developments across television, radio, online and mobile media.

AIB publishes the international media magazine, *The Channel*, and the *Global Broadcasting Sourcebook*.

With its print and online publications and extensive database, the **AIB's combined reach** is well over 26,000 in broadcasting and related sectors worldwide.

AIB hosts the annual **AIB Media Excellence Awards**. These independent, non-commercial awards celebrate excellence in broadcasting, and are judged by a global panel of industry experts.

SPORT AND EVENTS

AIB is developing a strategy to support its growing global membership in the area of sports broadcasting. Under Head of Sport John Barton, AIB is working to deliver sports rights to its members and to help them develop and enhance production skills in coverage of live sports events.

AIB regularly supports key industry events - at MIPCOM in October 2013 AIB produced and chaired two high-level panel discussions on global news.

In 2014, as AIB enters its third decade, we are organising a number

“
AIB is the global knowledge network for the world's broadcast industry
”

of high-level, invitation-only events. Drawing on our extensive knowledge of international broadcasting, AIB is convening this major conference on digital media in Africa and later in the year will host its Global Media Summit in Abu Dhabi.

SERVING THE INDUSTRY

AIB works to represent members and, where necessary and appropriate, lobbies on their behalf. We have worked on issues such as the jamming of English-language radio broadcasts in China and pay-TV regulations in Vietnam. We work to raise awareness of issues and to lobby for change when this is needed by our members. With a wide range of contacts in media regulatory authorities in many markets, AIB is well placed to negotiate on behalf of its members.

One such piece of work underway ►



at present concerns plans to reallocate - or to introduce sharing - of the C-band frequency spectrum used by broadcasters to reach audiences in many parts of the world. AIB is collating data on current usage that demonstrates the harm to free-to-air and pay-TV services should the changes be approved at WRC '15, the international regulatory conference where the issue will be debated.

GOVERNANCE

AIB governance is provided by its Executive Committee, a six-person team that holds office for a two-year term. It meets regularly to help set AIB's strategy and ensure that members' interests are looked after. The current ExCo comprises **Klaus Bergmann, DW** (Chairman); **Mark Bunting, BBC Global News**; **Abubakar Jijiwa, Voice of Nigeria**; **John Maguire, France Médias Monde**; and **Margarita Simonyan, RT**. There is one vacancy.

The AIB's management team is led by CEO **Simon Spanswick**, while activities in the Asia-Pacific region are headed by **John Barton** Director, Asia and Head of Sport. **Les Murray**, Head of Sport at SBS in Australia, has become an advisor to AIB in Asia. In South Asia, **Amitabh Srivastava** is regional head. In London, **Roger Stone** and **Edward Wilkinson** run AIB's Business Development work, **Gunda Cannon** is AIB's Editorial Director and **Clare Dance** is responsible for day-to-day administration and the annual AIBs. ■



▲ AIB's Executive Committee - **Klaus Bergmann, Mark Bunting, Abubakar Jijiwa, John Maguire, Margarita Simonyan**
▼ **Bloomberg Television's Francine Lacqua, AIB Personality of the Year 2013**



SHARE

AIB membership is open to companies involved in broadcasting and online media and companies that provide services to the media industry. AIB membership is global and includes major TV and radio broadcasters, news agencies, satellite operators, transmission companies, regulators, research institutes, service providers and manufacturers.

Members receive an extensive package of benefits and services throughout the year.

We work closely with our

INFORM

With broadcasting and media environments and their related technology changing at an ever-faster pace, companies face challenging decisions about future strategies. It is vital to make those long-term decisions from an informed, knowledgeable position.

This is where AIB's market intelligence and consulting service, with its broad base of expertise and comprehensive first-hand understanding of today's media,

PROMOTE

AIB is in regular contact with more than 26,000 opinion-formers and decision-makers: executives, producers, editors, technologists, journalists, regulators and consultants in media companies globally.

The AIB e-newsletter is regarded as a key industry briefing, regularly opened by more than 4,000 people within 30 minutes of its dispatch.

The Channel, the AIB's international media magazine, has a print subscriber base of over 6,500 with additional distribution at key

REWARD

Inaugurated in 2005, the AIB's annual international awards are a celebration of success in factual programming in TV, radio and online media, as well as rewarding the top talent on television and radio.

The AIBs offer both peer and external review of entries and remain completely independent of commercial influence.

Highly respected in the global TV and radio industry, the 2013 AIBs

members to provide services that deliver extensive value.

For many members, the AIB's most valuable role is that of facilitating board-level contacts, exchanging information and doing business. Private networking events and high-level fact-finding missions give AIB members an insight into the strategies of media companies worldwide.

Regular market intelligence briefings keep AIB members one step ahead of the competition. ■

comes in. AIB provides client-specific consultancy and project support, working closely with clients to provide solutions, strategies and advice that deliver impact quickly and effectively.

AIB provides extensive contact information across the world's media industry. The *AIB Global Broadcasting Sourcebook* is a unique directory of more than 12,000 key contacts in 1,500+ companies in media globally. ■

industry events. The online edition is available to an even larger audience, and brands and companies use AIB marketing effectively to reach their target audiences, with key messages communicated direct to people's desks and in-boxes.

Add to this the annual AIBs which have a global impact and you will see why companies large and small like Ruptly, Al Jazeera, France 24, Eurosport, Arabsat, Eutelsat and Bloomberg repeatedly use AIB marketing platforms. ■

attracted a record number of entries. It is recognised that winning an AIB is an important - and rare - accolade.

Our jury is a carefully-picked international panel, drawing on an extraordinary range of expertise in global media. Our 2013 awards evening took place in London, attended by senior executives, presenters, editors, journalists and producers from broadcasting companies worldwide. ■



INTRODUCING CHANNELS TV

Channels Television is a multiple award-winning 24-hour news and media company that was founded in 1992 by veteran Nigerian broadcasters and business moguls John Momoh and Sola Momoh. The company launched operations in Lagos, south western Nigeria and has since grown to include three other stations in Abuja, Edo and Kano states. In addition, Channels TV has bureaux in almost every state in Nigeria, with stringers and affiliates across Africa.

Operating in Nigeria's hugely competitive broadcast media market, Channels Television is the first and only thriving national TV brand, dedicated solely to news.

Channels TV was established with the aim of cultivating and upholding the highest ideals in reporting the news with objectivity and fairness, as well as satisfying the right of the individual to be

“
Channels TV is a thriving national TV brand across Nigeria
”

informed. Today, Channels TV broadcasts to a discerning audience of over 20 million people.

The establishment of Channels Television as a news station was in response to the needs of Nigerian citizens to have a TV channel that, among other things, would:

- Provide an alternative medium of communication to the government and its policies, and hold public officers accountable to the people;
- Accommodate opposing views;
- Inform and educate the general public on how they are governed as well as their civic responsibilities;
- Uphold the ideals of balanced reporting, objectivity, fairness and the right of the individual to be informed.
- Be committed to presenting the news with proven facts
- Broadcast divergent views, irrespective of differences and circumstances
- Broadcast news that affects Nigerians
- Give the people a voice

WINNING TEAM

Channels TV has always been home to award-winning broadcasters and today, its team of outstanding professionals remains one of its key strengths.

Channels TV's team has produced feature programmes that have received commendation throughout the country. Video footage of events in Nigeria, shot by Channels TV news crews, has been used widely by the BBC, CNN and ITN.

The station has bagged the 'Best Television Station of the Year' – an award endowed by the Nigerian Media Merit Award Trust – eight times in the last 13 years, making Channels Television “the station of the decade”.

Its flagship programme, *News at Ten*, is today the most popular and most watched news in the country, while the station has earned a reputation as an aggressive news outlet, which provides a balanced account of news coverage. ■

THE STORY OF NEW ZEALAND HOUSE



New Zealand House is regarded by some as London's most distinguished 1960s office block. Completed in 1963 it is an important landmark, set between the Nash terraces of Pall Mall and the Victorian theatres of Haymarket.

In the mid-1950s the New Zealand Government bought the site of the old Carlton Hotel and set about commissioning a new building to succeed their old base, which had been in London's Strand. This would serve as the official face of New Zealand in Britain: the offices of the New Zealand High Commissioner. Rather than appoint British-based New Zealand architects such as Amyas Connell or Basil Ward of Connell, Ward and Lucas, they chose architects Robert Matthew, Johnson Marshall & Partners (RMJM) who had set up a few years earlier in 1953. Robert Matthew knew the London scene well, having

previously worked as architect to the London County Council (LCC) during key years in their housing and education programmes, from 1946-53. Alongside their work on New Zealand House, RMJM were working on the Commonwealth Institute, just off London's High Street Kensington.

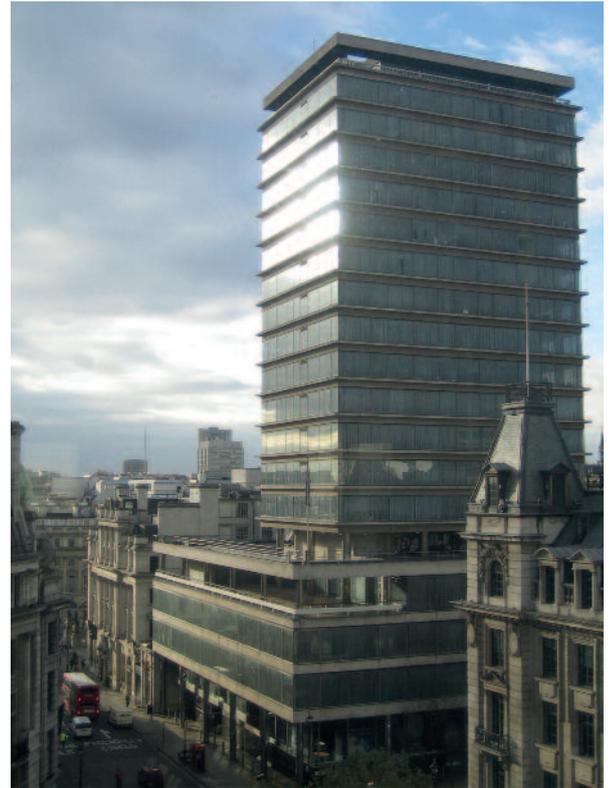
The New Zealand Prime Minister laid the foundation stone for New Zealand House in 1959. As the first tower block to be built in central London after the war, New Zealand House served as a test case. As a result of being scrutinised closely by public authorities at every stage, its final form was the outcome of a number of compromises. Robert Matthew had originally hoped, for example, that the tower would be a few storeys higher, a 'romantic silhouette', he said, on London's skyline. But the LCC, abetted by the Royal Fine Art Commission (RFAC), imposed height restrictions that had a significant impact on the building's final appearance. The

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New Zealand House has an interesting sequence of spaces contained within it
”

Ministry of Works had also become involved with the case as the building affected views from the royal parks and palaces. The final tower was restricted to 15 storeys (a total of 255 feet) but before it had been completed, permission was already being given for higher, and less distinguished buildings to go up in central London, such as the Hilton Hotel Park Lane (1961-3) and Portland House near Victoria Station (1960-2). In addition to specifying the height of the building, the RFAC dictated that the four-storey podium should be visually aligned with the cornice-lines of the adjacent Nash terraces, making it a rather awkwardly shaped slab.

ADMIRER FROM AFAR

In his guide to Westminster, Pevsner admired the impact of New Zealand House from afar – with its imposing structure of reinforced concrete and plated glass – but was critical of its



unsatisfactory impact at street level. Writing in 1963 in the *Architectural Review*, JM Richards also admired the building for its transparency, which hinted at the interesting sequence of spaces enclosed within. He was critical, however, of the building's lack of 'structural logic', in particular, the fact that the tower and podium did not allow the eye to follow straight down to the ground, as was possible with the same combination at, for example, Skidmore, Owings & Merrill's 1952 Lever House in New York.

IN AND OUT

The building's designs included a number of outside spaces, including a spectacular terrace surrounding the top-floor penthouse – where today's conference takes place – with remarkable views in every direction over Buckingham Palace, Parliament, Westminster Abbey and beyond. There were also two internal gardens, the smaller of which was a courtyard looked on to by the L-shaped library, paved in blue brick and Portland stone and planted with native evergreen New Zealand shrubs including senecios, hebes and olearias. The larger courtyard cleverly abutted the

adjoining Her Majesty's Theatre, making a feature of its contrasting back wall.

The building originally had exceptional daylight and superb views. Its air conditioning system – window walls with glazed ventilation ducts rising from the floor – was noted as particularly progressive by contemporary architectural magazines.

In the 1970s, however, it was decided that every plate-glass window should be curtained to control the thermal flow inside the building and these curtains have remained ever since. It would be impossible to remove them now without an expensive overhaul of the air conditioning system.

DETAILING

RMJM paid close attention to the building's internal detailing, designing special light-fittings, doorknobs, washbasins, plant containers and smoker's stands. They designed a special map storage cabinet and reading-room desks for the library. Belgian fossil marble was used as a facing to the lower walls, Greek penolithic marble and Portland stone were used extensively elsewhere. Many

◀ Far left Old and new: looking past the National Gallery in Trafalgar Square towards New Zealand House

▲ Top left The blue plaque marking Ho Chi Minh's time working at the Carlton Hotel
Bottom left The old Carlton Hotel on the site of New Zealand House

of the ceilings were originally of New Zealand timbers such as teak and mansonia, some of which have now been covered up with false fibreglass ceilings.

Furniture, crockery and glass were part of the architect's planning, the majority bought from Scandinavian manufacturers. The furniture was designed by Kjaerholm, Ekselius, Wegner, Matheson and Finn Juhl; the crockery by Rorstrand; and the glass by Orrefors.

Art works were commissioned for the building's interiors. On the panes of glass surrounding the main canopy entrance on Haymarket, John Hutton made engravings on New Zealand themes. David Dewey carved inscriptions and floor numbers into the marble wall facings. Oscar Nemon's bust of General Freyberg, who had led the New Zealand forces during the Second World War, greeted visitors. In 1972 operatic bass and Maori wood carver Inia Te Wiata's imposing timber pillar Poihi was completed and sited in reception, towering high up through the well into the floors above.

In 1995, New Zealand House was listed Grade II. ■

AGENDA

0930

Registration, coffee and networking

1000

Welcome and scene setting

Simon Spanswick, Chief Executive, Association for International Broadcasting

John Momoh, Chief Executive, Channels TV

1015

Creative transformation

Africa's media scene is developing – and fast. There's exciting innovation taking place in countries across the continent that is creating opportunities to fulfil consumers' needs and aspirations.

In this briefing, we will hear from specialists about developments that are underway and learn from other players about opportunities that have the power to revolutionise media in the continent, aiding economic growth, education and entrepreneurship.

Speakers

Amadou Mahtar Ba, CEO African Media Initiative (AMI) and Chairman AllAfrica Global Media

Richard Bell, Vice Chairman, Wananchi Group and former CEO, Zuku

George Twumasi, Chief Executive, African Broadcasting Network

1045

Africa's digital dividend

Across Africa, there is immense untapped opportunity to deliver a digital future. The success of the mobile phone in connecting people and communities is just the start. Together, television, mobile and broadband can deliver immense benefits to nations across the continent and deliver economic growth to nations.

Speakers

Suvi Lindén, Former Finnish Minister for Communications, Commissioner of the United Nations Broadband Commission for Digital Development and Advisor, Digita

Honourable January Makamba MP, Deputy Minister of Communications, Tanzania

1115

Coffee and networking

Sponsored by Voice of America



1145

Digital migration

The date of June 2015 hangs over many nations like a sword of Damocles. This is the deadline for television to complete its transition from analogue to digital transmission. As the date becomes ever closer, nations are rushing to implement solutions – yet this rush means that sometimes the correct choices aren't being made. And the date of June 2015 is notional – there will be no thunderbolt from the skies if nations don't meet this deadline, and there's likely to be little impact on analogue television services.

Now is the time to take stock and look at how best to create television's digital future in Africa while at the same time ensuring the full range of economic benefits accrue from the migration to digital TV.

Speakers

Mark Evans, Consultant, Transmit

Professor H Nwana, Executive Director, Dynamic Spectrum Alliance

Guy Harles, Senior Manager, Business Development EMEA, SES

1215

Opportunity knocks

Nigeria's Channels TV is making a bold initiative to assist one of Africa's most populous nations make the move to digital TV and to take its vision to the whole of Africa. In this session, we'll learn about the imminent plans for a truly African news channel that speaks to Africans from Africa, without national or regional bias.

Speaker

John Momoh, Chief Executive, Channels TV

1245

The wrap

Taking stock of conclusions, insights and expectations arrived at during today's event.

1300-1430

Networking lunch

Sponsored by Voice of America





in partnership with



Your Home For The News

1430-1700

ASBC session

This is an off-the-record business meeting.

The focus is on:

1. To introduce the African Satellite Broadcasting Corporation (ASBC) and to articulate its potential commercial benefits as a digital “freeview” offering to broadcasters across the continent.
2. To secure input from leading broadcasting executives in order to ensure the creation of a compelling commercial offer to Governments across sub-Saharan Africa

Chair: Mark Schneider, Partner, East Africa Capital Partners

1430

An introduction: East Africa Capital Partners, Zuku and ASBC

Mark Schneider

1500

Securing the broadcaster’s future

A presentation by industry expert Richard Lindsay-Davies, Chief Executive, Digital TV Group, UK. The DTG is the centre for collaboration at the heart of the digital TV industry. More than 125 companies are members of the DTG, and collectively these drive innovation and growth in the television and technology sectors.

1530

An introduction of the ASBC business model

George Twumasi and GlobalScope Partners focusing on:

- The DTH Platform
- Content Commissioning
- Cloud Services and OTT
- Cultural Content Enterprises

Q & A session with broadcasters led by Simon Spanswick, Chief Executive of the Association for International Broadcasting

1600

Tea and networking

1615

The ASBC opportunity

Presentation by Albertus Aochamub on current challenges facing broadcasters within SABA in the migration to digital television

1635

A perspective on Nigeria’s DSO

Emeka Mba, Director-General, National Broadcasting Commission – the challenges of creating quality African content channels post-2015

1655 – 1700

Closing remarks

Mark Schneider

The AIBs 2014

**INSPIRING
CREATIVITY**

1800

The AIBs 2014 - launch party

AIB will be announcing the tenth annual international media excellence awards - known as *the AIBs* - at an informal party in the Penthouse in New Zealand House. Delegates from Africa’s digital media future are welcome to join the celebration.

Simon Spanswick

Chief Executive

Association for International Broadcasting



Simon Spanswick is a founder director of the Association for International Broadcasting, the industry association for cross-border electronic media - TV, radio, online and mobile. His career spans both public and commercial sectors and for many years he has been closely involved in digital broadcasting.

Simon joined the BBC in 1986, having contributed as a freelance journalist to World Service English output since 1981. He spent time with BBC Monitoring and then moved to Corporate Affairs, working across the domestic radio and television services. In 1991, he joined BBC World Service where he held a number of roles and became the presenter of the World Service weekly media programme - at a time when media wasn't as topical as it is today!

In World Service, Simon was part of the specialist team that formed part of the UK delegation to WARC 92, safeguarding the BBC's interests in terms of short wave and satellite broadcasting frequencies. In 1993, Simon moved to World Service Corporate Affairs, working on press and public relations initiatives, while at the same time continuing to present the World Service English media programme, Waveguide. He was the Project Manager for the Digital Radio Worldwide consortium that brought together international broadcasters with an interest in satellite-delivered digital radio services.

In 1996, Simon left the BBC to join World Radio Network as Director of Corporate Affairs. He worked on a variety of projects to raise awareness of WRN in the global broadcasting industry, and secured funding from the European Commission to launch pan-European radio services. He also led the project, part funded by Britain's Department of Trade and Industry, to develop the world's first portable DAB receiver.

Simon has managed the establishment and launch of major DAB Digital Radio services in the UK and has worked as a consultant to Digital One, the UK's national DAB multiplex operator.

As Chief Executive of the AIB, Simon leads the organisation's work on a day to day basis. The AIB is a growing international network organisation of over 26,000 communicators and media leaders. It focuses on organisations sharing information across borders. The AIB is active in researching trends and opportunities and publishes its findings in regular electronic briefings to members and its international media magazine - *The Channel*.

The AIB also celebrates excellence, organising annual awards - the AIBs, now in their tenth year - to recognise the best in factual television, radio and online broadcasting.

Simon is a regular speaker at industry and consumer conferences about varied aspects of broadcasting and contributes to trade publications about international and digital broadcasting. Simon is married and has an 18-year old son, and lives in rural Kent. When not behind his desk or flying to an AIB event around the world, he relaxes in his elderly Land Rover, trying out new off-road trails and exploring the countryside.

John Momoh

Chief Executive

Channels TV



John Momoh is the Founder and Chief Executive Officer of Channels Television. He is a renowned broadcast journalist with a vast experience spanning over three and half decades.

Before founding Channels, John worked variously as news anchor, senior reporter and senior producer for Nigeria's national radio and

TV stations, Radio Nigeria and the Nigerian Television Authority.

He has won many laurels which attest to his venerated professional status. These include "News Anchor of the Year", the inaugural Nigerian Media Merit Award and the Nigerian Union of Journalists Award for the "Newscaster of the Year."

John Momoh is a graduate of the University of Lagos with a Masters degree in International Law and Diplomacy and a B.Sc (with honours) in Mass Communication. John also received Diplomas from the Thomson Foundation, Cardiff and the University of Manchester, both in the UK. He is an alumnus of the prestigious Harvard Business School and the Lagos Business School. He is a fellow of the International Visitor Programme (IVP), an initiative of the United States Information Agency, a "Chevening" fellow and a fellow of the "African Future Leaders", both of which are initiatives of the Foreign and Commonwealth Office of the British Government.

A Fellow of the Nigerian Guild of Editors and Nigerian Institute of Journalism, John Momoh was former General Secretary of the Independent Broadcasters Association of Nigeria, and former Chairman of the League of Nigerian Broadcasters. He is a Red Cross Ambassador and Patron of many organisations.

In December of 2005, John Olatchy Momoh was conferred the National Honour of "Officer of the Order of the Niger" (OON) by the Nigerian Government. Shortly after that in 2006, he was honoured with a Lifetime Achievement Award, by the Nigerian Information Society and two years later, was crowned 'Entrepreneur of the Year' by the Fate Foundation. In June 2013, he received the Distinguished Alumni Award from the Lagos Business School.

A 2014 African Achievers Award recipient, John Momoh is a member of the International Academy of Television Arts & Sciences based in New York and has served as a juror for the International Emmy Awards. His television station Channels TV is the first Nigerian broadcaster to be nominated at the International Emmy for the International Children's Day of Broadcasting Award.

Channels Television of which he is Chairman/ Chief Executive is the only Nigerian and indeed African Broadcaster to have won the "Television Station of the Year" Award, a record eight times, five of them consecutively.

Recently in February 2014, Channels TV was crowned the Best Television Station in Africa by the African Achievers Awards Trust.

John Momoh is happily married to Sola, also a broadcaster, and they are blessed with three children.

Amadou Mahtar Ba

CEO

African Media Initiative (AMI) and Chairman AllAfrica Global Media



Amadou Mahtar Ba is a co-founder and Chief Executive of the African Media Initiative (AMI), an unprecedented pan-African effort to provide the continent's media owners and practitioners with the tools they need to play a stronger leadership role in their communities, countries and the region. AMI is strengthening Africa's media sector to ensure the accountability of governments and other institutions while promoting democratic governance, human development as well as economic growth and transformation.

Mr. Ba is also a co-founder and Chairman of AllAfrica Global Media, Inc – owner and operator of <http://allafrica.com>. AllAfrica is an international multi-media content service provider, systems technology developer and the largest distributor of African news and information worldwide. Prior to starting AllAfrica, Mr. Ba served from 1996 to 2000 as Director of Communications and Marketing for BICIS Bank, a subsidiary of the French banking group BNP Paribas.

From 1993 to 1996, Mr. Ba helped lead the successful restructuring and privatisation of the Panafrican News Agency (PANA).

He sits on several boards and participates in a number of international working groups including the World Economic Forum's Global Council for the Future of Media, the Africa Democratic Institute, the Africa Policy Advisory Board of ONE, the African Digital Advisory Board of SANOFI and serves as a member of the Panel of Judges for the CNN African Journalist Award. In 2008, he convened the African Media Leaders Forum (AMLF) for the first time with support from the World Bank Group, the Coca Cola Company and Ecobank.

AMLF has become the largest annual gathering of African media owners and operators, bringing together 655 participants in Addis Ababa in 2013. At AMLF, African Heads of State, leaders of continental organisations such as African Development Bank, African Union, Nepad and UNECA, join the media industry's senior representatives to advance dialogue and innovation.

Since the inception of its list, New African magazine selected Mr. Ba as one of the "100 Most Influential Africans" of 2011, 2012 and 2013. Forbes listed him as one of "The Top 10 Most Powerful Men in Africa" in February 2014. He is also included as one of the top 500 Africans contributing to the rise of the continent by Africa24 magazine. EXPO 2015 and Afronline awarded Mr. Ba the 2012 African Media Prize acknowledging his "outstanding contribution to African Media and his skills in promoting innovation among African Media."

Mr. Ba was educated in Senegal, France and Spain. He is fluent in French, English, Spanish, Fulani and Wolof. He holds a Masters degree from the Ecole Française des Professionnels de la Communication in Paris and a Bachelors Degree in Foreign Languages and International Relations from the Paris 7 University (Jussieu).

He is married to Jessica Davis Ba, a US Foreign Service Officer, and they have five sons.

Richard Bell

Vice Chairman

Wananchi Group and former CEO, Zuku



Richard Bell is a seasoned ICT entrepreneur, turned venture capitalist and is currently Chief Executive Officer of East Africa Capital Partners (EACP), the first Venture Capital Fund Manager in Sub Saharan Africa. EACP's first Fund, the "Africa Technology, Media & Telecommunications Fund" (ATMT Fund 1, LLC), had its first financial close in June 2008. Richard plays the dual role of also being CEO of the fund's flagship investment Wananchi Group (Holdings) Ltd which encompasses investments in: Cable TV Triple Play Infrastructure (under the Zuku Brand), International Submarine Fibre Optic Cables, Terrestrial Long Distance Regional Fibre Optic Cable Networks, Business Telecom Services, Direct To Home Satellite Pay TV, TV Content & Programming Creation, and Digital Terrestrial TV. Today Zuku is the only provider of residential fixed line triple play services in Africa and its affordable services to the mass market are considered to be one of the key factors driving the emergence of the East African region's reputation as the "Silicon Savannah".

Although the fund did not start until 2008, the partners have been carrying out transactions together since 2006 when they acquired a 30% stake in African Lakes, a London PLC that owned Africa Online and UUNet Africa, selling it six months later to Telkom South Africa returning investors an IRR of over 100%. Richard had previously founded and then sold an ISP (Swift Global) in Kenya and Uganda, and a data infrastructure operator (Kenya Data Networks).

Richard has been actively involved in the development of ICT in Africa. He was Chairman of the Kenya Capital Markets Authority Task Force on ICT Impact/venture investing in East Africa. He was also a founding Director of the Kenya ICT Board which was created by the Head Of State in 2007 to drive the development of Kenya as a Global BPO/ICT outsource destination. He previously held various other non-profit positions including; founding Chairman of the Kenya Network Information Center (KENIC), founding Chairman of the Telecommunications Service Providers' Association of Kenya (TESPOK), founding Chairman, Kenya Internet Exchange Point (KIXP), founding Director of Africa Network Information Center (AfriNIC),

Richard holds a BSc (Hons) from the University Of St Andrews, Scotland & is a Sloan Fellow (MSc) of the London Business School, England.

George Twumasi

Chief Executive

African Broadcasting Network



George Twumasi is the visionary force behind the ABN Holdings Limited (ABN) with the goal to create a viable African Satellite Broadcasting Network, straddling both DTH and DTT. ABN's aim is to establish a commercially viable, turnkey digital ecosystem that will generate Value Added Services [VAS]

revenues worth billions of dollars per annum.

ABN is committed to building an inspiring commercial vehicle via which a unique cultural content generation and an innovative DTH/DTT content distribution model can be achieved.

The intent is to establish a compelling business case and defensible revenue model based on which a rich media African content hub is established.

ABN is currently working towards the development of a viable cloud solution-based commercial framework that will drive the re-aggregation and monetisation of content, initially spanning eighteen African countries.

ABN's cloud vision straddles the fusion of sub-Saharan Africa's emerging industrial television and digital broadband computing complexes, which is underpinned by the generation of quality culturally inspiring content "Made by Africans for Africans".

George has extensive knowledge of the television broadcasting and advertising landscape in Africa. He has established a global network of industry contacts and has been invited to speak at seminars and participate in media development workshops and business roundtables in North America and in Europe.

These include invitations to the Africa Clubs at the Harvard Business School and the London Business School.

George, a class of 83' graduate of Ghana's National Film & Television Institute, won the KPMG enterprise initiative award in the UK earlier on in his career in 1987.

Suvi Lindén

Commissioner

United Nations Broadband Commission for Digital Development and Advisor, Digital



Suvi Lindén was Finland's Minister of Communications from 2007 to 2011. She was previously Minister of Culture, 1999-2002. Ms Lindén is a member of the National Coalition Party and was a Member of Parliament 1995-2011.

In Parliament she has been Chair of the Education and Culture Committee, and Vice Chair of the parliamentary group of the National Coalition Party. She has also been Member of the Speaker's Council, Foreign Affairs Committee, Committee for the Future, Transport and Communications Committee, Environment Committee, and the Finnish Delegation to the Conference of Parliamentarians of the Arctic Region.

Ms Lindén has held positions of trust in a number of organisations. These include positions as Commissioner of the United Nations Broadband Commission for Digital Development, Member of the United Nations Advisory Board of the Digital Health Initiative, Chair of the Ubiquitous Information Society Advisory Board, founding member of World Antidoping Agency and Member of its Executive Board, Member of the Board of the Finnish Cultural Heritage Foundation, Chair of the Vocational Education and Training Board, Chair of the Finnish Cultural Institute for Benelux, and Member of the Oulu City Council, to mention only her more recent duties.

The Intelligent Community Forum, a New York-based think tank named her as its "Visionary of the Year for 2011" for her commitment to ensuring affordable broadband access to every citizen in Finland.

Ms Lindén holds a Master of Science degree from the University of Oulu.

Mr January Makamba

Deputy Minister of Communications, Tanzania



Ndugu January Yusuph Makamba is the Member of Parliament (MP) for Bumbuli constituency in the Tanzanian National Assembly (The Bunge). He sailed through unopposed in the October 31, 2010 general elections, representing the ruling party Chama Cha Mapinduzi (CCM) ticket. He won the August 1st primary election within CCM with a margin of 80.11% against 8 other contestants.

Before running for Bumbuli parliamentary seat, January was Aide to Tanzanian President Hon. Jakaya Kikwete for 5 years since 2005.

Born in January 28, 1974, January obtained his primary education from various schools across Tanzania, completing his studies at Masiwani Primary School in Tanga. He did his O-level secondary school in Handeni and at Galanos in Tanga. He further pursued his A-levels at Forest Hills in Morogoro.

January never imagined himself pursuing a political career. As a young secondary school student he aspired to be a doctor or perhaps engage in a career in business. This all changed during a gap year before university when he spent time in Kigoma, in the northwest of Tanzania. The year was 1994 and the Rwandan genocide was at its most murderous phase, forcing a huge influx of refugees into Tanzania. While in Kigoma, January got a job in the refugee camps, first as a Registration Clerk and later as an Assistant Camp Manager for the second biggest camp in Kigoma with 120,000 refugees, known to its residents as Mtabila II. Witnessing the extraordinary daily suffering of human beings in the camps left an indelible mark on the young January, and from then on he made a promise to himself that he will dedicate his life to conflict resolution, to ensure that such untold suffering never happens again.

With that in mind, January attended St. John's University, a small catholic school in Minnesota, USA, majoring in Peace and Conflict Studies. As a sophomore, he won the Upper Midwest International Human Rights Fellowship organized by the University of Minnesota Human Rights Center. The fellowship funded his internship and research on refugees' protection at United Nations High Commissioner for Refugees (UNHCR) Field Office in Kasulu, Kigoma. After graduating in 2000, he became a Research Assistant at the Carter Center, an institute founded by former U.S. President Jimmy Carter, and housing the Jimmy Carter Presidential Library, out of Atlanta, Georgia. As part of the fellowship, in 2002 he spent time in Sierra Leone with the election monitoring team, an experience that deepened his desire to understand issues of democracy and governance and the nature of war and the pursuit of peace.

After completing his assignment at the Carter Center, he enrolled for a Master of Science degree in Conflict Analysis and Resolution at George Mason University in Virginia. After graduating in 2004, January returned to Tanzania and joined the Ministry of Foreign Affairs, as a Foreign Service Officer (Grade II), where he teamed up with then Foreign Minister Jakaya

Kikwete. He worked closely with him in the regional peace negotiations that Tanzania was involved in at the time. After the latter ran for president in 2005, January joined him on the campaign trail, travelling with the candidate to every district in the country. The experience made January realise that perhaps public service was his calling and when candidate Jakaya Kikwete was elected President, January joined him at State House as one of his appointed senior aides and his speechwriter.

In that capacity, January has also occasionally acted as a personal envoy of the President to various sections of the society, particularly the urban youth. As aide to the President, he has attended Cabinet meetings, as well as National Executive Committee (NEC) meetings, the top decision-making body of the ruling party CCM as an observer. He has widely travelled, inside the country and globally, along the way gaining knowledge on leadership, development plans and policy-making, as well as in national and international politics.

January has been involved with CCM as a "young pioneer" in primary school and later as a member of CCM Youth Wing since 1989 while in secondary school. He has been a member of National CCM Youth League Governing Council since May 2010. He was recently appointed a Director of the Board at the Tea Board of Tanzania (TBT).

January is an avid reader as well as being a published author. He is married and has two children.

Mark Evans

Consultant

Transmit



Mark has worked in broadcasting for 28 years and provided technical leadership in digital broadcasting since the very beginning. Mark started his career in the BBC's engineering division, project managing the procurement and installation of Long, Medium and Short Wave transmitters and antenna systems in the UK and overseas. He subsequently installed the world's first digital radio network, starting with the research pilot in 1993 followed by the operational network in 1995.

Mark remained with the BBC when BBC Transmission was privatised, establishing and leading the team responsible for managing all the contracts for delivering the BBC's services, both radio and television, over terrestrial, satellite and cable, rising to Head of Technology for Distribution with responsibility for all aspects of the delivery of the BBC's services from playout to reception. Mark played a key role in the development and implementation of DTT from 1997, including negotiation of the transmission contract, and subsequently was a key member of the Freeview launch team in 2002. Since 2005 Mark has provided detailed technical support to Digital UK on transmission, spectrum management and reception matters.

Current areas of particular interest are the potential impact of 4G roll-out, White Space and Dynamic Spectrum Access initiatives on DTT reception. Mark has represented the BBC and Digital UK in many industry committees and has participated in international frequency co-ordination meetings.

Mark lives in the High Weald of East Sussex and loves to walk and cycle in the area.

Professor H Nwana

Executive Director

Dynamic Spectrum Alliance



Prof H Sama Nwana is Executive Director of the Dynamic Spectrum Alliance, a global organisation advocating for laws and regulations that will lead to more efficient and effective spectrum utilisation.

He has just authored a book entitled *Telecommunications, Media and Technology*

for Developing Economies: How to make TMT improve Developing Economies in Africa and Elsewhere for the 2020s. He was until recently Group Director of Spectrum Policy at Ofcom, UK from August 2009 to September 2013 where he was the overall lead for the recent 4G spectrum auction in the UK that raised £2.37billion. He oversaw all UK airwaves for broadcast, mobile and other communications services, including leading significantly on spectrum clearances including the Analogue to Digital Switchover (DSO) in the United Kingdom, particularly the switchovers of Channels 61, 62 and 69 from TV to mobile use.

Before Ofcom, he worked at UK transmission firm Arqiva as Managing Director for 4 years. Before Arqiva, he was also an Executive Managing Director at Quadriga Worldwide where he took digital hotel entertainment services across Europe.

He was a venture capital investment professional (2 years) and a Senior Manager at BT plc (5 years).

Dr Nwana holds an MA from Queens' College Cambridge, a first degree in Computer Science & Electronic Engineering from the University of Birmingham, an MSc in Computer Science, and a PhD in Artificial Intelligence/Computer Science from Aston University, Birmingham. He also holds an MBA with distinction from the London Business School, University of London. He is Visiting Professor of Telecommunications at the University of Bristol and Visiting Professor of Computer Science at Brunel University in West London.

He has published widely, and is one of the most well-cited non-academic computer scientists. He is on the Board of Breezie, advises the Commonwealth Telecommunications Organisation based in London and is a Trustee of various charities, and a consultant to various companies including Microsoft and the DSA. He has trained senior regulators and advised Ministers on TMT issues. He has recently led a consortium to winning a £2M Digital TV Switchover advisory project for an African country.

Prof Nwana is married with three children.

Guy Harles

Senior Business Development Manager
SES



Guy Harles has worked for SES in Luxembourg for over 17 years. After his engineering studies at RWTH Aachen, he started his career as an engineer in 1996 developing specific satellite ground segment solutions and became inventor of several international patents.

He holds an MBA with distinction from the Open University. Since 2007, Guy has been Senior Manager Business Development EMEA, a role in which he focuses on planning and implementing strategic initiatives related to geographic development and the introduction of new product and service solutions. During recent years, Guy has particularly focused on developing solutions and leading projects supporting digital migration.

Guy is married and has two children.

Mark Schneider

Partner
East Africa Capital Partners



Mark Schneider is a seasoned media entrepreneur and investor with over 30 years of experience in cable, telephony, broadband, satellite and wireless technologies and associated pay and broadcast television channels, as well as new media businesses.

He was co-founder of UIH (United International Holdings), which became the largest cable/broadband provider outside of US, and is now the nucleus of Chello Media and Liberty Global Inc.

He has been involved in the acquisition and development of cable, satellite, broadcast TV and radio and numerous channels and content services in more than 30 countries in Europe, Latin America, Asia, Australia and New Zealand.

Richard Lindsay-Davies

Chief Executive
Digital TV Group, UK



Richard Lindsay-Davies is the Chief Executive Officer of the Digital TV Group, with responsibility for the organisation's continuing growth and development.

With over 20 years of television industry experience, Richard drives the DTG's unique collaborative culture bringing a spirit of insight, creativity and excellence to the Group's activities. Richard joined the Group as Director of Public Affairs in 2004 working with government and stakeholders to establish the UK digital switchover body, Digital UK. He was appointed Director General in 2006, establishing a new vision and operation before transferring to Freesat as Commercial Development Director where he played an integral role in the successful launch of the platform.

Following the launch of Freesat, Richard returned to his role as DTG Director General in October 2008.

Before joining the Digital TV Group, Richard spent 15 years in the television industry with roles ranging from electronic design at Sony through to consumer marketing at Toshiba and strategic marketing at Pace.

The DTG is the industry association for digital TV in the UK and has worked for over a decade to ensure the industry drives ahead with market leading products and services with robust and creative innovations that work from broadcast to consumer. Richard draws on every bit of his unique experience, professional team, and skilled and talented industry players to deliver this.

Albertus Aochamub

Director General

Namibian Broadcasting Corporation



Mr Aochamub has over 12 years' senior management experience for both the telecommunications and banking sectors in Namibia. He was the founding General Manager, in 1999, of Namibia's foremost internet service provider, iway, before being

contracted in 2003 for four years to handle First National Bank of Namibia's Strategic Marketing and Communications functions at the time of its merger with the Swabou Insurance group.

He was deployed as the General Manager: Corporate Affairs for the Mobile Telecommunications Ltd (MTC Namibia) for 5 years. He had oversight of the corporate communications, social investment and the stakeholder relationship management functions at MTC. He was in the driving seat of MTC's renewed social investment initiatives in ICT for education and development which complement the Namibian government's own vision for 2030 for the ICT sector.

Albertus Aochamub also has experience working and lecturing at both the under-and-postgraduate levels in Management and Marketing. He serves as an external examiner for the B-Tech E-commerce and International Marketing programmes at the Polytechnic of Namibia and at Wits University in Johannesburg on the Masters Programme in ICT. He serves on the Council of University of Namibia as an appointee of the President of Namibia and has served as a non-Executive director for several Namibian corporates and nonprofit bodies as well over the past 8 years.

Mr Aochamub completed his High school at the United World College of the Atlantic in Wales 1991 with an International Baccalaureate diploma. He further holds an MBA (International Marketing) from Sunderland University, England and MA (Hons) Management from Glasgow University, Scotland.

He is the Director General of the Namibian Broadcasting Corporation since 1 August 2010 as appointed by the Cabinet of the Republic of Namibia for a 5 year period.

Emeka Mba

Director-General

National Broadcasting Commission



Emeka Nkem Mba, recently appointed the Director General of the National Broadcasting Commission (NBC), is considered by many of his peers as a leading visionary in the converged fields of media, entertainment and technology, with over 23 years cross functional experiences in the converged fields of media,

broadcasting and communications technology, and in regulatory policy management.

Prior to this appointment by President Goodluck Ebele Jonathan, Emeka had served for seven years between 2005 and July 2012 as Director General of the National Film and Video Censors Board. Whilst at the NFVCB he undertook groundbreaking work in restructuring the Nigerian film industry.

Emeka was for a short while Managing Director of Phillips Media Entertainment Ltd, a specialised media entertainment consulting service of Phillips Consulting Nigeria, and was, for eight and a half years, Regulatory Affairs Manager for Multichoice Nigeria, responsible for Regulatory Strategy and Policy. He was also responsible for Development of Local Programming Policy, and helped conceive and facilitate the launch of the continent's first satellite movie channel "AfricaMagic" on the DStv bouquet. Prior to the launching of AfricaMagic, he operated and managed the technical and programming aspects of the Multichoice Nigeria MMDS Cable platform in several cities across Nigeria.

On leaving Multichoice in 2003, Emeka established Questech Media, a media technology and entertainment consulting firm based in Lagos, providing specialised consulting services dedicated to bringing world-class expertise to Nigerian and African companies engaged in digital media technology, and media and entertainment sectors.

Emeka has extensive experience in the media and communications fields, and is currently studying law from the External Programme of the University of London.

Mr. Mba holds a B.Sc. Mass Communication, and an Advanced Management Programme (AMP) diploma in Media & Entertainment Management from the IESE Business School of New York.

Emeka hails from Enugu State. He is married with three children, and widely travelled. He has attended a range of courses and training programmes in Nigeria and abroad, often as a speaker on African media, communications technology, and entertainment industry initiatives and future development.



TIMA - The International Media Associates - provides production facilities, content production and events' coverage worldwide.

Its London headquarters opened in spring 2012 and were swiftly followed by bureaux in Washington DC, New York and Paris.

TIMA also has operations across the Middle East in Sanaa, Damascus, Baghdad and Tehran, where they have a unique and exclusive licence to cover news and events and to provide services to accredited broadcasters.

Their central London studios have unparalleled 360 degree views of London's major landmarks and provide single and multi-camera studio facilities to suit all productions and budgets.

Their largest studio is home to Africa's global news channel, Arise TV, which broadcasts 18 hours of programming daily.

Video content, across all genres, is at the heart of TIMA's work and guides the services it offers, from filming and studio facilities to producing news and current affairs reports.

Everything TIMA does is aimed at developing new ways of producing and distributing content.

TIMA was founded by CEO, Alla Salehian, who has a 20-year track-record in the international broadcast industry.

www.tima.com



The Voice of America (VOA) Television Africa Stream features a 24-hour lineup of news, information, entertainment, and educational programs designed to inform and engage audiences in Africa, as they seek to learn about their world and the United States. Anchored by VOA original news and feature programming, including award-winning international reporting and documentaries, the weekly schedule also includes programs from some of the best U.S. networks including PBS, Bloomberg TV and National Geographic.

VOA, a multi-media international broadcaster, reaches 164 million people around the world each week and is a trusted and well-known brand across Africa, offering a signature mix of on-the-ground reporting in Africa and access to leaders, policy-makers and experts both in Washington, D.C. and the continent. Africa 54, Straight Talk Africa and Washington Forum, VOA's flagship programs developed for the African market, provide in-depth looks at international and regional issues, coverage of stories that Africans are talking about, lively discussion, as well as social media engagement. Other VOA programming includes On Assignment and The Correspondents, which introduce audiences to the best of VOA's international reporting. And, the Music Alley series highlights a wide range of American and international music with compelling performances and interviews with some of today's most talented and diverse musical stars. The daily lineup is rounded out with programs covering business news, public affairs, science and technology, the environment, history, and learning English.

www.voanews.com



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